



Established 2000
12 Issues Per Year

Publication Overview

PHC News is dedicated to helping plumbing and mechanical contractors succeed in business. Our subscribers are primarily owners and upper management. They purchase and install products in the PLUMBING, HYDRONIC HEATING, PVF AND FIRE PROTECTION MARKETS.

Annual Audience Statement

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Primary Business

Plumbing, Hydronic Heating, Mechanical Contractors
Other

	Total	Percent
Plumbing, Hydronic Heating, Mechanical Contractors	46,227	98.4%
Other	773	1.6%
Total	47,000	100.0%

Type of Contracting Work

Plumbing and/or Process Piping and/or Hydronic Heating
Plumbing
Hydronic Heat
Bath/Kitchen Remodeling
Process Piping
Private Water Systems
Sprinkler/Fire Protection
Radiant Heat
HVAC
Other

	Total	Percent
Plumbing and/or Process Piping and/or Hydronic Heating	37,317	79.4%
Plumbing	29,666	63.1%
Hydronic Heat	23,524	50.1%
Bath/Kitchen Remodeling	15,733	33.5%
Process Piping	12,769	27.2%
Private Water Systems	11,089	23.6%
Sprinkler/Fire Protection	7,372	15.7%
Radiant Heat	18,215	38.8%
HVAC	4,370	9.3%
Other	9,397	20.0%

PHC News Geographic Breakdown

	Copies		Copies
New England		East South Central	
Maine (039-049)	273	Kentucky (400-427)	609
New Hampshire (030-038)	352	Tennessee (370-385)	944
Vermont (050-059)	155	Alabama (350-369)	719
Massachusetts (010-041)	1,370	Mississippi (386-397)	311
Rhode Island (028-029)	195	East South Central Total:	2,583
Connecticut (060-069)	675	West South Central	
New England Total:	3,020	Arkansas (716-755)	428
Middle Atlantic		Louisiana (700-714)	713
New York (005-149)	2,548	Oklahoma (730-749)	643
New Jersey (070-089)	1,406	Texas (750-799)	3,375
Pennsylvania (150-196)	2,193	West South Central Total:	5,159
Middle Atlantic Total:	6,147	Mountain	
East North Central		Montana (590-599)	240
Ohio (430-459)	1,877	Idaho (832-838)	295
Indiana (460-479)	942	Wyoming (820-834)	108
Illinois (600-629)	1,897	Colorado (800-816)	929
Michigan (480-499)	1,404	New Mexico (870-884)	330
Wisconsin (530-549)	1,221	Arizona (850-865)	790
East North Central Total:	7,341	Utah (840-853)	413
West North Central		Nevada (890-898)	349
Minnesota (550-567)	942	Mountain Total:	3,454
Iowa (500-528)	681	Pacific	
Missouri (622-658)	1,075	Alaska (995-999)	144
North Dakota (580-588)	188	Washington (980-998)	751
South Dakota (570-577)	193	Oregon (970-979)	465
Nebraska (680-693)	450	California (900-961)	3,750
Kansas (660-679)	572	Hawaii (967-968)	117
West North Central Total:	4,101	Pacific Total:	5,227
South Atlantic		U.S. Possessions	
Delaware (197-199)	172	Guam (969-969)	1
Maryland (206-219)	993	Puerto Rico (006-009)	5
D. C. (200-205)	38	Virgin Islands (008-008)	1
Virginia (201-246)	1,286	Total U.S. Possessions	7
West Virginia (247-268)	195		
North Carolina (270-289)	1,646	Total USA	47,000
South Carolina (239-301)	812		
Georgia (300-398)	1,486		
Florida (320-349)	3,333		
South Atlantic Total:	9,961		